

Corporate Factsheet

Corporate Data

Headquarters

Mumbai, India

Website

www.netmagicsolutions.com

Founded

1998

Employees

500+

Investors

B V Jagadeesh – President & CEO, Virtela; Venture Capitalists including FIL Capital Advisors (India) Pvt. Ltd., Nexus Venture Partners, Cisco Systems and Nokia Growth Partners Advisors India

No. of Rounds of Funding

3

Certifications

ISO 9001:2008, ISO 27001

Gold LEED Certification for Chennai DC facility

Industry Verticals Addressed

Banking & Financial Services	Insurance
e-Commerce	Healthcare
Digital Media	Manufacturing
IT & ITeS	Logistics
Hospitality	Education

Board of Directors

Sharad Sanghi -

MD & CEO, Netmagic Solutions

Raj Dugar -

Senior MD, FIL Capital Advisors (India) Pvt. Ltd.

Anup Gupta -

Managing Director, Nexus Venture Partners

Upal Basu -

Managing Director, NGP Advisors India

Reduce Your IT Operating Costs Focus on Your Core Competencies

Corporate Overview

- Founded in July 1998 with focus on offering network-design and implementation-related professional services to the Indian ISP industry and large corporate clients
- India's leading Managed IT Hosting Services Provider, specializing in Internet Data Center & Managed Hosting, Infrastructure Management, Managed Security, Cloud Computing, Application Hosting, Messaging & Collaboration and Disaster Recovery & Availability services
- ISO 27001 and ISO 9001:2008 certified; processes designed as per ITIL framework
- 7 multiple carrier-neutral Tier III+ datacenters located in Mumbai, Bangalore, Noida (NCR) and Chennai, with 2,00,000 sq. ft. gross floor space across locations
- Conferred with "Datacenter Service Provider of the Year" at Frost & Sullivan's 2011 India IT & Telecom Excellence Awards
- 1000+ enterprise customers across industry verticals
- 1st mover & leader in the Indian cloud computing space
- Equipped with best-in-class infrastructure, world-class services, tools

Netmagic Services Overview

Internet Data Center & Managed Hosting

- Colocation Services
- Dedicated Hosting
- Bandwidth Services
- Backup & Storage
- Load Balancing
- Firewall Services
- Shared Hosting

Infrastructure Management

- Infra Monitor
- Infra Manage

Cloud Computing

- Public Cloud
- Enterprise Cloud

Managed Security

- WebControl
- CNAM
- VAPT
- Appsecure
- Email Security

Messaging & Collaboration

- Hosted Exchange
- Linux Email
- Advanced Anti-Spam

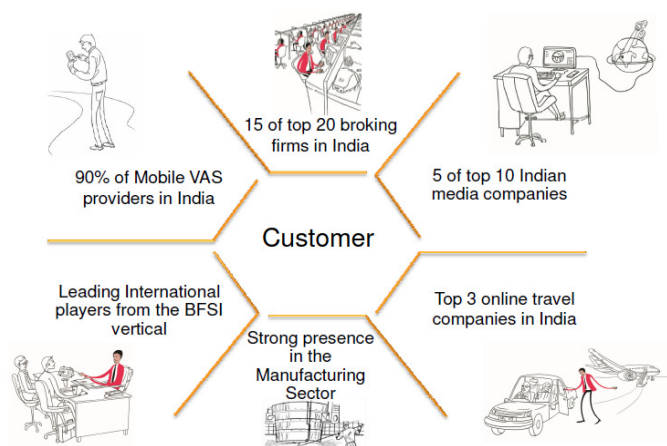
Disaster Recovery & Availability

- Remote Electronic Data Back-up - Petavault

Application Hosting

- SAP Application Hosting

Customer Snapshot



Corporate Factsheet

Facilities and Infrastructure Overview

- Netmagic's Tier 3+ Internet Data centers in Mumbai, Bangalore, New Delhi (live from April 2011) and Chennai have been designed maintaining best-practices ideology. All mission-critical systems pertaining to the daily operation have been sourced from best-of-breed platforms and vendors, and operate within an N+1 Redundancy model, which enables us to offer industry-leading uptime to our customers.
- Netmagic's Chennai Datacenter is the only Gold LEED certified datacenter by the USGBC in India
- Complete Carrier-Neutrality with local loop and backbone infrastructure from all major ISPs providing wireline and wireless services
- Multiple levels of redundancy ensured in the power provisioning that include twin primary feeders, a high-load bank of diesel generators, best-of-breed Merlin Gerin UPS Systems & Battery banks, and PDUs (power distribution units)
- Redundant Precision Air-conditioning that closely monitor and regulate the ambient temperature and relative humidity of the Data center
- Multiple levels of physical and electronic security and surveillance measures, including 24x7 security personnel, access card readers, biometric scanners and video camera surveillance
- Comprehensive fire prevention & mitigation procedures including state-of-the-art high-sensitivity smoke detectors, high-speed-deployment FM-200 fire suppression gas, periodic fire drills and mechanisms
- Assured high bandwidth connectivity options to all our customers, ensured through connections to the National Internet Exchange of India (NIXI) providing capped and burstable bandwidth solutions along with comprehensive peering arrangements with other ISPs

Dedicated Customer Services

- Our state-of-the-art Network Operations Center (NOC), manned 24 hours a day, 7 days a week comprises of support staff, call analysts and senior technical staff monitors all critical parameters related to the performance of the network and the servers hosted at the customer's location over dedicated connections to the Internet
- 24x7x365 Helpdesk Services with Toll-free access number
- Telephone / e-mail Support
- Service Credits extended for any downtime exceeding 15 minutes on Netmagic's network
- myNetmagic Customer Support Portal – For centralized monitoring and also raising support tickets
- Home grown CRM tool – NBSS

Why Netmagic?

- Largest true carrier neutral datacenter service provider
- Assured mission-critical 24x7x365 support
- Over 12 years in the business
- Industry leading SLAs backed by service credits
- Comprehensive suite of Managed Services to support mission critical IT Infrastructure
- Conferred with "Datacenter Service Provider of the Year" at Frost & Sullivan's 2011 India IT & Telecom Excellence Awards

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