

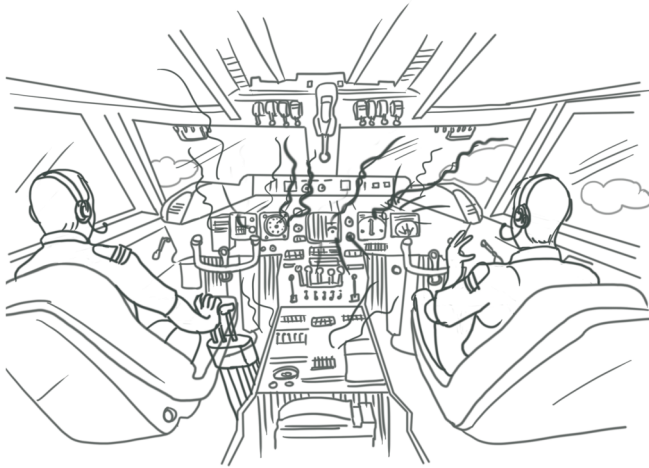
Stay firmly in charge
when disaster strikes



Disaster Recovery and Availability Services

Brochure





Disasters can strike your IT infrastructure anytime and when they do, it is usually without notice. When that happens, you can imagine the potential impact on your capability to serve your customers and run your business. The cause of a disaster can be neutral – like an earthquake, human – such as an inadvertent deletion of critical data or just a plain system failure. What you need is a solid Disaster Recovery plan in place, which makes the retrieval of any data lost swift and smooth and ensures your business goes on like always.

We make sure that your DP plan is in sync with your business requirements as well as the environment in which you operate. With a robust, tested DR plan, you can respond in a systematic, non-chaotic manner to a disaster, restore the integrity of your hardware, software and data and resume system operations in the shortest time possible. It also minimizes any damage to your organizations reputation.

A 2009 Symantec report on Disaster Recovery Research indicates that DR is fast becoming a competitive differentiator. In any case, current and expected Business Continuity (BC) regulations also mandate the existence of a DR plan for most organizations.

A robust DR plan must:

- Protect against potential threats
- Minimizes disruption and operational losses
- Manage the recovery operation in an organized and effective manner
- Restore and build back confidence of investors, stakeholders and customers
- Manage brand image and reputation

Netmagic brings to you a comprehensive DR & Availability management solution

We offer the following services:

- Strategic Consulting - Netmagic has the expertise and the technology know-how to understand your business processes and identify your mission-critical functions. Our business Impact Analysis and Review services will help identify threats and the associated business impact. Our report will illustrate a custom-developed DR solution in tune with your business needs.
- Deployment and Implementation - We have the necessary tools, technology and the personnel who can engineer the solution deployment. We work on alternate strategies, work on a cost-benefit analysis and narrow down on the one that works best. Our Implementation team has the necessary experience and knowledge to manage implementation effectively.
- Monitoring and Management - Our Tool-based DR Management is a tried and tested solution. Netmagic also offers the requisite support and services that are necessary to monitor the plan. We work on regular reviews and updates and periodic switch back/switch over drills keeping a hawk eye on the DR solution.

DR is not a one-time activity; it is an ongoing process from the time of strategizing the plan to managing it. Netmagic's DR team follows international benchmark practices in DR solutions and management and partners with you to create a successful, ongoing DR culture in your organizations

Quick Facts

- End-to-end DR services from consulting to implementation to maintenance
- Expert team with years of experience
- Tool-based DR management that reduces dependency on personnel
- SAP certified data centers located in 4 seismically different zones
- Services in accordance with BCMI test practices
- Flexibility to choose between OPEX (Outsourced) or CAPEX (Build and Transfer) model

Component	Service	Process
Consulting	<ul style="list-style-type: none"> • Business Impact Analysis • Risk Analysis and Reviews 	<ul style="list-style-type: none"> • Profile Business processes, identify critical functions, role of IT • Identify threats and associated business impact. Critical function analysis • Assess RPO/RTO
Deployment	<ul style="list-style-type: none"> • Explore and review alternative strategies • Select most suitable strategy • Implement and Test 	<ul style="list-style-type: none"> • Develop alternative strategy • Perform Cost Benefit analysis for the short-listed strategies and make right choice • Manage implementation
Program Management	<ul style="list-style-type: none"> • Service and support • Monitoring and Management 	<ul style="list-style-type: none"> • Periodic switch-over/ switch-back drills • DR plan review and updates • Tool based DR management



Robust, Agile and Tested DR and Availability Services

Netmagic brings you a comprehensive DR & Availability management solution. We offer the following service:

OPEX Model (Outsourced)	CAPEX Model (Build & Transfer)
<ul style="list-style-type: none"> • Remote electronic data back-up • Data replication, monitoring and management 	<ul style="list-style-type: none"> • Consulting • Solution architecting and design: aligned to DR strategy
<ul style="list-style-type: none"> • RTO/RPO tracking and improvisation • Testing and DR drills 	<ul style="list-style-type: none"> • Selection right tools and technology • System integration
<ul style="list-style-type: none"> • Work Area Recovery – Implementation & Management • End to End Services 	<ul style="list-style-type: none"> • Implementation supervision • Testing, DR Drills, DR management



We follow internationally benchmarked DR practices to create a successful, ongoing DR culture in your organization custom-built in line with your particular needs and environment.



DR Planning calls for solid expertise

- End-to-end solution partnership and not merely DR site hosting
- Structured methodology benchmarked on international standards and practices
- The capability to provide multi-site DR with a complete suite of IT management services
- Tool-based DR management
- Structured testing and rehearsals
- Excellent support services from a trained and experienced team with complete domain expertise including certified BC/DR consultants (CBCP, BCCE, BS 25999, DRCS)
- Work recovery at our data centers in Mumbai, Bangalore and Chennai



“ Hosting servers is not our core competency. Netmagic is a leader, specialized in data centers and hosting requirements. For a business like ours, traffic is a little unpredictable. Also, the service provider we were earlier associated with could not offer burstable bandwidth which is critical for running the website. Today, we have a reliable hosting partner well-equipped to pre plan the capacity. With Netmagic coming to our rescue, we know that the capacity is available and we pay for what we use. ”

Araso Elango, VP – Seventy MM

“ Even in times of crisis like the Mumbai floods that disrupted operations of many companies for days together, Netmagic rose to the occasion and got the systems up and running in a matter of hours. ”

Manish Amin, Cofounder & CIO – Yatra.com

About Netmagic Solutions



Netmagic Solutions is India's leading Managed IT Hosting Services Provider, specializing in Internet Data Center & Managed Hosting, Infrastructure Management, Managed Security, Cloud Computing, Application Hosting, Messaging & Collaboration and Disaster Recovery & Availability Services.

Netmagic Solutions is ISO 27001 and ISO 9001:2008 certified and its processes are designed as per the ITIL framework. Combining world class Internet Data Centers with advanced technology and professional service capabilities, Netmagic Solutions supports mission critical hosted applications for over 1000 enterprises across the globe.

Netmagic's Chennai Datacenter is the only Gold LEED certified datacenter in India by the USGBC in India. Netmagic has 7 carrier neutral Tier III + datacenters located in Mumbai, Bengaluru, Noida (Delhi) and Chennai as well as a virtual data center in the United States with over 2,00,000 sq. ft. floor space. These are equipped with best-in-class infrastructure, services, tools and skilled personnel, giving its customers the option to host their applications in any of these centers. Netmagic is recipient of Frost & Sullivan's Data Center Service Provider of the Year award for 2010.

For More Information Visit www.netmagicsolutions.com



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