

Case Study - IDC & Managed Hosting

Solution

Netmagic Solutions provided Business Standard a comprehensive and flexible solution to cover all its requirements that included:

- A complete hosting and management solution for their website and mailing system
- Round-the-clock, 24X7 monitoring and support by skilled personnel
- Racks that could be increased or decreased as per requirement
- Uptime SLA of 99.99% through round the clock monitoring and redundant power back up

Solution Snapshot

- IDC & Managed Hosting – Bandwidth, Firewall, Colocation, Domain Name, Back-up
- Infrastructure Management – CNAM, InfraMonitor
- Mail & Messaging - Shared Linux Mail

“*Having a website that was available 24x7 was crucial because readers come to our site for business related updates. With Netmagic Solutions as our technology partner, we have been able to provide our customers with a consistent and enhanced portal experience. We're happy with Netmagic's team support and their response to any request we submit. Our association with them has indeed been fruitful.*”

Bandana Roy, Senior General Manager, Business Standard

Key Benefits

With Netmagic Solutions as the managed IT hosting service provider, Business Standard realized significant business benefits that include:

- Professionally managed website hosting and mail management under one roof to improve efficiency and reduce the risk of downtime
- Reliable infrastructure that was always up and running and guaranteed 99.99% uptime SLA
- Round the clock support, maintenance and technical expertise leading to improved performance levels
- 100% availability and burstable bandwidth to match volatile traffic loads and ensure consistent user experience

Key Takeaways

Netmagic's state-of-the-art datacenters, its ability to provide the full range of managed services and, most critically, its superior service levels and support have given Business Standard rock-solid assurance of their website and mailing systems being up and running even during peak volume period 24x7x365.

Netmagic manages Business Standard's website, which currently sees an average traffic of 2.4 million hits per month - a volume that necessitates 24x7 website availability and support. With a pay-as-you-use model, Business Standard now has increased visibility of the cost structure and has been able to make substantial savings on the costs associated with maintaining a highly available IT infrastructure.

In a nutshell, the association with Netmagic Solutions has led to significant business benefits for Business Standard. Today, Business Standard:

- Professionally managed hosting and mail management from a single provider resulting in improved efficiencies and reduced risk of downtime even during peak user traffic time period
- Reliable infrastructure that is always up and running with guaranteed 99.99% uptime SLA
- Burstable bandwidth to match volatile traffic loads ensuring consistent user experience
- Focus on its core competency – providing dynamic, relevant, up to date business information to its readers
- Round the clock support, maintenance and technical expertise ensuring improved performance levels of their IT infrastructure

