



## Case Study - IDC & Managed Hosting

### Solution

The radio taxi service operator opted for Netmagic's managed hosting and Colocation services to support its growth and expansion plans.

#### Solution Snapshot

- Internet Datacenter (IDC) and Managed Hosting Services – Co-location, Firewall, Bandwidth, Leased Line and Domain Name
- Netmagic Cloud Services – SimpliCloud, Firewall
- PetaVault
- Mail & Messaging – Hosted Messaging & Collaboration, Mail Security

### Key Benefits

- State-of-the-art datacenter facility - carrier neutral infrastructure with 99.99% uptime SLA
- Scalable and flexible IT infrastructure to accommodate future projects and growth
- Burstable bandwidth and low latency for its portal ensured a highly available IT infrastructure and an enhanced customer experience
- A shift from CapEx to OpEx model led to significant cost savings for the company
- The radio taxi service operator could focus on its core business and explore new avenues for further growth and expansion

### Value Proposition

The radio taxi service operator evaluated several service providers and selected Netmagic as its managed IT hosting service provider. The decision to choose Netmagic was based on few critical factors, like:

- State-of-the-art carrier neutral datacenter with a promise to deliver 99.99% uptime SLA
- Design of its datacenter facility, power backup, 24x7 network monitoring & management, and data backup facility
- Involvement of the senior management team in the solution architecting phase

Today, the company's servers and applications are hosted at Netmagic's datacenter in Mumbai. Besides this, the radio taxi service operator has also opted for SimpliCloud (Cloud services) from Netmagic for hosting its website and hosted mail server services for messaging and collaboration.

### Key Takeaways

The partnership with Netmagic has enabled the radio taxi service operator to have a robust, secure, scalable and a highly available IT infrastructure that allows it to offer uninterrupted services to its clients. The company has not faced any downtime or disruptions in business operations after migrating its servers and applications to Netmagic's datacenter. Connectivity has improved, number of hardware resources has reduced and the company has been able to achieve significant cost savings on account of moving from a CapEx to an OpEx model. 100% availability of its portal has led to an enhanced and consistent customer experience and has made the online booking process much easier and hassle-free.

With its IT infrastructure being managed by Netmagic, the radio taxi service operator is assured of seamless IT services. The company is now able to focus on its growing business and providing its customers a world class travelling experience.

